



concepts

designs

methodologies

management

Executive Course on

# Managing Development Evaluation

April 05<sup>th</sup> to 16<sup>th</sup>, 2010

## **BACKGROUND**

Development evaluation is becoming central to policy decision-making in developing countries given the growing concern about meeting global commitments to development goals and the increasing gap between policy and implementation. Evaluation is also critical for improving transparency and accountability, the foundations of good governance, as well as for ensuring that scarce resources are utilized most efficiently and effectively for achieving equitable outcomes. Almost every developing country has established monitoring and evaluation units within ministries to undertake evaluation activities. Within India, there has been a growing demand, at all levels of government, for effective evaluation of social sector development efforts.

Development evaluation remains a challenge for many developing countries in spite of countless workshops, manuals and experts. There is a need, therefore, to understand both the “know how” of evaluation as well as the “do how” in terms of managing evaluations in various field settings.

This course, jointly organized by UNICEF and ASCI, is designed to provide a comprehensive theoretical and practical learning experience for those actively involved in managing and conducting evaluations of social sector programmes in a development context. This course uses contemporary case studies from diverse regions and programmes to examine the core issues of development evaluation from theoretical and practical perspectives. Anchored in the concept of managing evaluations in the development context, the course examines the purposes of evaluation, evaluation designs, evaluation methodologies, and evaluation management and how these have changed over the years to address accountability and learning requirements, and to contribute to development results. Through field work, case studies, and presentations, it provides tools, perspectives, frameworks and managerial skills needed to strengthen the evaluation function, engage stakeholders, and enhance the utility of evaluation for public decision making. Finally, the course examines specific features that are relevant to the evaluation function in development contexts.

## **OBJECTIVES**

More specifically, the ten-day programme aims to enable participants to

1. Engage in a process based learning to develop evaluation plans for development programmes or projects
2. Engage in field study and experiential learning to analyze case studies of existing programmes and to develop evaluation plans for them
3. Understand four critical components of development evaluation, i.e. concepts, designs, methods, and management

## **OUTCOMES**

After attending this programme, participants would be better equipped to commission, manage and respond to evaluation requirements of new and ongoing development programmes and initiatives.

## **METHODOLOGY**

The programme is divided into four major modules each with four units of content. Each session of an hour and a half duration will be supplemented by case study analysis and project work. Every session will be anchored by a lead presentation by an expert, interspersed with discussions and experience based learning from participants.

A daylong immersion in a field exercise will enable participants to benefit from hands on experience in data collection, observation, and allied techniques.

## **ELIGIBILITY**

The programme is targeted to middle level officials in the government and non-government sectors. Essential requirements for participation include evidence of five years or more of research and programme evaluation. Working knowledge of English is essential. Acceptance of nomination will be based on an assessment of the above.

*Organizational sponsorship is essential.*

## **VENUE**

The Programme is fully residential and the participants will be accommodated in single air-conditioned rooms in the Bella Vista or the College park Campus of the College at Hyderabad. The College does not provide accommodation for the family. Transport between Airport / Railway Station and Campus will be arranged by the College.

## **DURATION**

The Programme duration is from **Monday, April 5, 2010 to Friday, April 16, 2010**. The participants are expected to arrive a day before the commencement and may leave after the conclusion of the programme.

## **PROGRAMME FEE**

Rs.75,000/- (US \$2700 if foreign) plus Service Tax @10.30% or as applicable per participant will be charged to cover tuition, board and lodging, courseware and other facilities of the College including internet usage. Local participants not availing hostel accommodation will be given a discount of Rs.1,000/- per day for the duration of the programme.

A concession of ten per cent is given to the second nominee and onwards. A ten per cent concession is also given to a woman participant, either as a lone nominee or by treating her nomination as a first nominee in a group of nominations.

*The college is exempted from Income Tax, and hence TDS should not be deducted.*

## **LAST DATE FOR NOMINATION**

Nomination forms duly filled in along with the Demand Draft made out in favour of “**Administrative Staff College of India**” payable at Hyderabad should reach the **Programmes Officer by March 22, 2010**.

## **LAST DATE FOR WITHDRAWAL**

**March 29, 2010**. Any withdrawals after this date will entail forfeiture of fee paid.

## **ASCI ALUMNI ASSOCIATION**

Participants of College programmes will automatically become members of the ASCI Alumni Association.

## **CERTIFICATE OF PARTICIPATION**

A Certificate of Participation on conclusion of the Programme will be issued jointly by UNICEF and ASCI.

Programme Director  
**Prof. Usha Vyasulu Reddi, Ph.D**  
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# ASCI Management Development Programmes February - May 2010

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Management Audit 05 Apr 2010 09 Apr 2010

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Electricity Distribution Management 05 Apr 2010 09 Apr 2010

## FINANCE

Treasury and Investment Management 24 May 2010 28 May 2010

## GENDER STUDIES

Gender in the Work Place 29 Mar 2010 31 Mar 2010

## HUMAN RESOURCE

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Personal Growth for Effective Leadership 08 Feb 2010 12 Feb 2010

Enhancing Managerial Effectiveness 22 Feb 2010 26 Feb 2010

Decision Making for Effective Leadership 08 Mar 2010 12 Mar 2010

Effective Trade Union Management 29 Mar 2010 02 Apr 2010

## INFORMATION TECHNOLOGY

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## INNOVATION & TECHNOLOGY

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Procurement Procedures  
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CSR & Social Audit 24 May 2010 26 May 2010

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Strengthening Urban Management in India 29 Mar 2010 02 Apr 2010

Change Management for Achieving  
Continuous Water Supply  
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Towards Universal Sanitation in Urban Areas 17 May 2010 19 May 2010



## ADMINISTRATIVE STAFF COLLEGE OF INDIA

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